

Georgia Society of Anesthesiologists

2021 Summer Meeting

July 16-18, 2021

Activity Directors: Ellen Basile, DO & Ankit Jain, MBBS, FASE  
Augusta University



**Exhibitor Prospectus**

[www.gsahq.org](http://www.gsahq.org)

# 2021 Summer Meeting

July 16-18, 2020  
Ritz Carlton Reynolds,  
Lake Oconee



Sponsorship or Exhibit Level	Benefits	Exhibitor(s)
Presidential Level \$10,000	One (1) exhibit table-top for Summer 2021, Winter 2022, and Summer 2022 conferences. Presidential Level recognition in GSA e-communications, final meeting program, meeting signage, onsite announcements, and GSA website.	Up to four (4) exhibitor registrations. Access to Friday/Saturday networking events.
Platinum Level \$5,000	One (1) exhibit table-top for GSA Summer 2021 and Winter 2022 meetings. Platinum Level recognition in GSA e-communications, final meeting program, meeting signage, onsite announcements, and GSA website.	Up to four (4) exhibitor registrations. Access to Friday/Saturday networking events.
Emerald Level \$2,500	Gold Level recognition in GSA e-communications, final meeting program, meeting signage and website. One (1) exhibit table-top. Discount registration for a future GSA meeting of exhibitor's choice (\$500 discount will be applied during future registration).	Up to three (3) exhibitor registrations. Access to Friday/Saturday networking events.
Standard Exhibitor \$ 1000	One (1) exhibit table-top. Exhibitor acknowledgment in GSA e-communications, final program, signage, and website.	Two (2) exhibitor registrations. Access to Friday/Saturday networking events.
Extraordinary Vendor Support \$ 500 (to be applied as funding for receptions, breaks, etc.)	Sponsor recognition in GSA e-communications, final meeting program, meeting signage and website.	

Georgia Society of Anesthesiologists  
1231-J Collier RD NW  
Atlanta, GA 30318

Phone: (404) 249-9178  
Fax: (404) 249-8831  
Email: [events@gsahq.org](mailto:events@gsahq.org)  
website: [www.gsahq.org](http://www.gsahq.org)

## Exhibit Opportunities

Exhibitors enjoy remarkable access to existing and potential customers at GSA events. Meet decision makers or renew relations with clients, prospects, and users from anesthesia practices throughout Georgia.

## Benefits

- More than 100 Anesthesiologists, Resident Physicians, and Certified Anesthesiologist Assistants attend the event
- GSA assures ample time to network at all breakfasts, breaks, and family-friendly social events
- Breaks and breakfasts are conducted in the exhibit hall
- Exhibitor fee includes 6-foot tabletop for display, seating, access to electricity, and tickets to social events/breakfasts
- Recognition in activity syllabus
- Email list of registrants

## Fees

Reserve your booth by **June 16, 2021**

- Exhibitor Level: \$1,000
- Emerald Level: \$2,500\*
- Platinum Level: \$5,000\*
- Presidential Level: \$10,000\*

\*Recreational and Social Offsets Available – Complimentary golf and cart fees or other such recreational/social activity included.

## Equipment and Services

All booths include one 6-foot draped table, two chairs, access to electrical service, and one wastebasket or a general waste/recycle receptacle in the Exhibit Area. **Please note that all equipment must fit in the designated space. Placing equipment in other areas of the exhibit area is prohibited.**

## Sponsor Opportunities

Exhibitors may choose to contribute additional financial support to assist with the costs of a reception, meal, or other activity. These extraordinary supporters receive recognition from the podium and on signage located throughout the conference.

**Friday Reception: \$500.00**

**Saturday Breakfast, Breaks or Lunch: \$500.00**

**Sunday Breakfast or Break: \$500**

**Unrestricted Educational Grants**

# Exhibit Schedule & Registration

## Registration Hours

Friday, July 16 2021: 3:00-6:00 pm

Saturday, July 17 2021: 6:30 am

## Exhibit Assembly

Friday, July 16 2021: 4:00—6:00 p.m.

Saturday, July 17 2021: 6:00 a.m.

## Exhibit Hours *\*subject to schedule change*

Saturday, July 17 2021: 6:30—7:30 a.m. | 9:30—10:00 a.m.

Sunday, July 18 2021: 6:30 to 7:30 a.m. | 8:30 to 9:00 a.m.

## Exhibit Disassembly

Sunday, July 18 2021: 9:30 -- 11:30 a.m.

## Booth Reservation

The application for the exhibit space and sponsor opportunities is found online at <https://gesa.memberclicks.net/2021exhibit>

## Badges

Exhibitor badges will be distributed as designated below. Exhibitors are allowed access to all lectures, meals/breaks, and social events. Additional guest tickets for social events are available for purchase or in one of the premium levels.

# Hotel Information

The Ritz-Carlton  
Reynolds, Lake Oconee  
1 Lake Oconee Trail  
Greensboro, GA 30642



Room Rates:  
Standard: \$309.00

## Hotel Reservations

For phone reservations refer to group name "GEORGIA SOCIETY OF ANESTHESIOLOGISTS"

# Booth Reservation



The application for the exhibit space and sponsor opportunities is online at <https://gesa.memberclicks.net/2021exhibit>

## Shipping Information

Packages for the meeting should not be delivered to the Ritz-Carlton Lodge before **July 15, 2021**.

Any packages or boxes larger than any combination of 500 pounds (in any combination of weight/size) must be stored at a local warehouse and delivered to the Resort at the exhibitor's request with prevailing charges for such service. Delivery of larger shipments must be received at warehouse one week prior to the function.

Packages shipped out may be assessed a handling fee per box, in addition to the actual shipping cost. A minimum labor charge of \$30.00 will be billed for all shipments containing more than 15 boxes if such boxes are moved from Hotel's loading docks to Hotel's conference floor by Hotel staff. A labor charge of \$40.00 per hour will apply to larger shipments. Please note that exhibitors must provide its own labor to move any and all boxes 60 pounds or heavier.

The following information must be included on all packages to ensure proper deliver.

1. **Conference Name:** GSA Summer Meeting
2. **Exhibitor's & Company Name**
3. **Date of Function:** July 16, 2021
4. **The Ritz-Carlton**  
**Reynolds, Lake Oconee**  
**1 Lake Oconee Trail**  
**Greensboro, GA 30642**

## Required Documents

Category 1 AMA CME credits will be offered during the meeting. National policies and procedures adopted by the American Medical Association, the Accreditation Council for CME and the Pharmaceutical Manufacturers Association have been endorsed and adopted by GSA.

To ensure that all educational requirements for the program are met, the exhibitor is required to follow the policies and procedures as outlined in the Exhibitors Policies (page 5). Complete and submit the letter of Agreement (required).

- [Letter of Agreement](#) 

# Exhibiting Policies

<p><b>Contract:</b> The Rules and Regulations become binding upon acceptance of this contract between the applicant, inclusive of employees and agents, and the GA Society of Anesthesiologists (GSA).</p> <p><b>Cancellation of exhibit space:</b> A written notice of exhibit space cancellation must be sent to the office of GSA, 1231 Collier Road, NW. Suite J Atlanta, GA 30318: (a) Notices received on or before 60 days from the show start date will receive a full refund, minus \$250 Administrative Fee. (b) Notices received between 30-59 days before the show start date will receive a 50% refund. (c) No refunds will be made thereafter.</p>	<p><b>Exhibit Descriptions:</b> Booth packages includes (1) 6' Draped table; (1) Wastebasket; (2) Chairs, and access to electrical service.</p> <p><b>Liability:</b> Hotel management and GSA will take every precaution to ensure attendee safety and protection. However, the hotel or GSA shall not be held responsible for losses <u>due to theft or fires, etc.</u> Vendors should secure sufficient liability insurance to protect property in case of such events.</p>
<p><b>Application to Exhibit:</b> GSA reserves the right to determine eligibility of an exhibit at all meetings.</p> <p><b>Use of Exhibit Space:</b> No exhibitor may assign or sublet any portion of exhibit space to another exhibitor without the written permission of the GSA Conference Coordinator. Another shall not infringe upon the rights and privileges of any exhibitor. Interviews, demonstrations, distribution of literature or samples, etc. must be made inside the exhibitor's booth. Canvassing outside the booth is forbidden.</p>	<p><b>Exhibitor Access:</b> Exhibitors are allowed up to two representatives per booth. Additional badges are available at an additional charge. Premium packages are available for additional personnel. Exhibitors will be allowed to access the exhibit area 30 minutes before opening.</p> <p><b>Exhibitor Fees &amp; Terms:</b> Exhibitor space cost is outlined in Exhibit Opportunity section. An exhibitor application must be accompanied by full payment. Payment must be received in full at least 30 days prior to the start of the meeting.</p>
<p><b>Rules for Exhibits:</b> A) No combustible materials may be used in the exhibits (i.e. crepe paper, cardboard, balloons). All exhibits must conform to Fire Department Regulations. B) Nothing is to be tacked, nailed, screwed or otherwise affixed to the walls, columns, floors or furniture or other properties of the building. C) The exhibitor shall install, or make arrangements to install, the exhibit before the published start of the exhibit hours and dismantle and remove the exhibit immediately after the published close of the exhibit hours. D) Any property shipped to or from the exhibit hall for display at the meeting is the sole risk and responsibility of the exhibitor. E) <b>Exhibits must be staffed at all times during exhibit hours.</b> F) No objectionable lights or noises will be allowed in any exhibitor space. The GSA reserves the right to remove any objectionable equipment of exhibitor. G) The sides of the standard inline 6x8 Exhibit Space may be no higher than 3 feet so that all vendors are in view. The decision of a GSA representative regarding this rule is final. H) Exhibitors acknowledge and consent to exhibit hall photos, recordings and news releases. I) The GSA reserves the right without notice to modify the meeting agenda, hours of exhibition, and location of exhibits should circumstance warrant. J) Attire consistent with the decorum of the GSA meeting is required for exhibit personnel. K) Exhibitors may not photograph or videotape any other exhibit in the exhibit space</p>	<p><b>Giveaways:</b> Customary descriptive product literature, note pads, pens, pencils, and other items may be distributed; however, any item of value of more than \$25 must be approved by GSA. No contest, lotteries or games of chance are allowed. The GSA logo is trademarked by and is the exclusive property of GSA. An individual, company, or organization may not use the GSA logo in any way. The logo may not be associated with any promotional materials, mailings, giveaways, or contests.</p> <p><b>Notice of Disability:</b> In compliance with the Americans with Disabilities Act of 1990, the GSA will make all reasonable efforts to accommodate persons with disabilities at its meetings. Please call GSA with any requests at 678-222-4224.</p> <p><b>Space Assignment:</b> Space assignments will be made on a first come, first served basis. The GSA reserves the right to make changes in assignments at any time.</p> <p><b>Sales/Order Tracking:</b> The purpose of the exhibit area is to complement the educational agenda of the meeting through displays and demonstrations. Sales and order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. Products for sale must be the exhibitor's own unaltered products. The GSA reserves the right to restrict sales activities that it deems inappropriate or unprofessional. Exhibitors must comply with all local sales tax requirements.</p>
<p><b>Cancellation of Meeting:</b> GSA shall not be liable for any expenses or losses incurred by the exhibitor should any situation arise that is beyond the control of GSA that prevents the opening of any meeting, the holding of a meeting and/or the exhibit portion.</p> <p><b>Signage:</b> Signs and banners within each booth must contain content that is appropriate and professional. The GSA reserves the right to require any exhibit to remove signs or banners that it deems inappropriate, unprofessional or placed outside approved areas.</p>	

## Request for Taxpayer Identification Number and Certification

**Give Form to the  
requester. Do not  
send to the IRS.**

Print or type See Specific instructions on page 2.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. <b>Georgia Society of Anesthesiologists, Inc.</b>	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification; check only one of the following seven boxes: <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ _____ <input checked="" type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <b>Note.</b> For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner. <input type="checkbox"/> Other (see instructions) ▶ _____	
	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) <b>5</b> Exemption from FATCA reporting code (if any) _____ <small>(Applies to accounts maintained outside the U.S.)</small>	
	5 Address (number, street, and apt. or suite no.) <b>1231 Collier Road NW, Ste J</b>	Requester's name and address (optional)
	6 City, state, and ZIP code <b>Atlanta, GA 30318-2322</b>	
	7 List account number(s) here (optional)	

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

**Note.** If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

<b>Social security number</b>								
<b>or</b>								
<b>Employer identification number</b>								
5	8	-	1	6	6	4	8	3

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

<b>Sign Here</b>	Signature of U.S. person ▶	Date ▶ <b>April 7, 2020</b>
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**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at [www.irs.gov/ffw9](http://www.irs.gov/ffw9).

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

*If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.*

By signing the filled-out form, you:

- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
- Certify that you are not subject to backup withholding, or
- Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
- Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.



## Questions?

**Mail: 1231-J Collier Rd NW, Atlanta GA, 30318**

**Phone: 678-222-4224**

**Email: [events@gsahq.org](mailto:events@gsahq.org)**